

Elizabeth Grushkowsky

grushkowsky.com | grushkowsky@gmail.com

Experience

Communications Coordinator

University of South Carolina | Columbia, S.C.

2024 - present

- Design and produce multimedia promotional materials (print, digital, photo/video and animation) using the Adobe Creative Suite for the **South Carolina Honors College** to meaningfully engage with diverse audiences and stakeholders.
- Collaborate across units to manage projects and support event logistics.
- Maintain and innovate website and form processes while streamlining online user experience through improvements to website design and navigation.
- Utilize precise copyediting skills and proficiency in USC editorial style and AP style to ensure written work meets university standards.

Creative Freelancer

2015 - present

- Capture celebratory moments and collaborate with local artists, real estate agents as an event, real estate photographer and videographer.
- Edit long-form educational video content and promotional materials for clients that utilize the Adobe Creative Suite and Davinci Resolve.
- Successfully commissioned abstract paintings and jewelry for clients. Managed and operated art-related business social media accounts with excellent customer service. Created promotional materials using Adobe Photoshop and InDesign.

Visual Communications Coordinator

University of South Carolina | Columbia, S.C.

2022 - 2024

- Designed the **College of Information and Communications's** print and digital materials for publication, managed college and school social media accounts; assisted the college's webmaster.
- Collaborated across departments with faculty and staff to produce multi-platform content that emphasized the college's initiatives, programs and classes.
- Assisted in creating and reviewing newsletters, web articles and press releases; writing for social media.

About

Proud first-generation graduate with four years of higher education experience as a multi-faceted communications savant, and a decade of artistic freelance history.

Expertise in print and digital design, video production for short and long-form projects, website management and storytelling across all creative channels, including written.

Proficient in balancing competing priorities under strict time constraints through meticulous organizational skills.

Exceptional attention to detail. Passionate about helping others reach their full potential while exceeding professional expectations.

Education

Media Arts, B.A.

University of South Carolina | 2020

Graduation with Leadership Distinction in Professional & Civic Engagement
Minors in Applied Computing, Anthropology
Magna Cum Laude

Involvements: University Housing, TRIO mentorship programs, fall 2018 TRIO social media marketing coordinator, Carolina Productions, the Conference Center, Residence Hall Association and media arts internships.